# ARCORA® GROUP



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## Dear business partners,

the year is almost over again. What is left is a positive review of what ARCORA® has achieved in 2023, also thanks to you, our business partners. We would like to take this opportunity to say THANK YOU for the good and successful cooperation!

We wish you a peaceful and wonderful Christmas and only the best for the new year 2024!

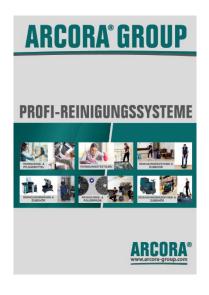


Once again we look back on a year full of highlights. Below we give you an insight into this...

## **ARCORA® GENERAL CATALOGUE**

We are pleased to present our new general catalogue in GERMAN this year to give our business partners an even better overview of our current wide range of products. We assure you that the ENGLISH catalogue is being finalized and will be available for you at the beginning of the year.

The German catalogue is also available for download at any time:









#### **FAIRS 2023**

ARCORA® was once again represented at several important trade fairs and meeting places for the cleaning industry this year.

# **ISSA PULIRE IN MILAN**



The first trade fair highlight in **MAY** was the ISSA PULIRE, which took place in Milan for the first time. Up to 20,000 trade visitors from more than 100 countries came together. We welcomed over 200 visitors to our stand.







# **REGIOCLEAN FAIR**

The regional trade fair in JUNE, initiated by the company Scholl Reinigungstechnik, brought together experts from the cleaning and hygiene sector in Baunatal.





## **CMS FAIR IN BERLIN**

This year in **SEPTEMBER**, after the Corona break, the long-awaited CMS trade fair took place again in Berlin, Europe's most successful leading trade fair for cleaning and hygiene. Of course, we were there again as an exhibitor. For us one of the most important meeting places in the industry to present our innovations and make important contacts. Another very successful and exciting trade fair for the ARCORA® GROUP with around 500 visitors to our stand.









**ARCORA® AT THE CMS TRADE FAIR IN BERLIN!** 





# **HOUSEKEEPING EVENT DUBAI**

For the first time this year, ARCORA® organized a HOUSEKEEPING event in Dubai in **OCTOBER**, where housekeepers and decision-makers from hotels were there to get to know the ARCORA® products.













# **CLEAN EURASIA IN ISTANBUL**

In **NOVEMBER** was the last trade fair for this year, the CLEAN EURASIA in Istanbul. The most important trade fair for the cleaning industry in Turkey, Middle East and Europe.









ARCORA® AT THE CLEAN EURASIA IN ISTANBUL!





#### NEW TOP PRODUCTS – NOW IN THE ASSORTMENT

## **SCRUB & CLEAN 2IN1 MICROFIBER CLOTH**

#### THE ALTERNATIVE TO THE CLEANING SPONGE

The SCRUB & CLEAN 2IN1 Microfiber cloth is ideal for stubborn dirt and incrustations especially in the kitchen and sanitary area. The microfiber side with bristles dissolves stubborn dirt and the soft microfiber side absorbs the water and the dissolved dirt.

- With abrasive bristle side and soft microfiber side
- Scratch-free on surfaces
- Excellent dirt removal power thanks to abrasive bristle side
- High dirt and water absorption
- · For thorough and streak-free cleaning



# For more information please click here



## PREMIUM-LINE DISPOSAL BAG

The high-quality disposal bag offers enough space for transporting soiled textiles, mop covers or waste. It is made of durable polyester, which is both robust and durable. With the specially designed seamless construction of the bottom surface, the disposal bag can be filled without hesitation and without unwanted tears or leakage.

- Tear resistant & durable thanks to seamless bottom surface
- Washable, reusable several times
- Environmentally friendly and economical
- Water resistant



For more information please click here





## ARCORA® SCRUBBER DRYER MACHINES

510BM/50L 520BM/55L

The walk behind scrubber-dryer machines are ideal for maintenance cleaning, especially of high-traffic areas and are characterized by flexibility, user-friendliness and outstanding cleaning performance.



- Easy handling
- Excellent cleaning performance
- Robust construction
- Easy brush and plate removal
- High mobility
- Excellent suction results
- Incl. Integrated charger, batteries, pad holder, scrubbing brush



520BM/55L SCRUBBER DRYER MACHINE

For more information please click here

510BM/50L

**SCRUBBER DRYER MACHINE** 



For more information please click here







## **RO-MAN 660BR/90L**



The compact ride-on scrubber dryer machine cleans medium-sized and large areas quickly and conveniently, reliably and without leaving any residue. The simple operation and mechanical design ensure a long service life. With a maximum speed of 7 km/h, the speed can be adjusted to suit the environment and the degree of soiling.

- Compact and robust
- · High manoeuvrability, ideal for tight areas
- Quiet operation
- Easy brush and plate removal
- Excellent suction results
- Incl. Integrated charger, batteries, 2 x pad holder,
   2 x scrubbing brushes

For more information please click here



## **ARCORA® TIGER 40 FLOOR SCRUBBING MACHINE**



With the TIGER 40 floor scrubbing machine, the days of exhausting and time-consuming cleaning are over. A compact, ergonomic floor scrubbing machine, which combines flexibility and mobility to ensure easier cleaning every day.

- Scrubbing and suction in one step
- Perfect drying of the floor and can be walked on immediately
- Cleaning of tight areas possible
- Can be combined with various pads and brushes
- Easily removable tanks
- Easy handling thanks to the universal joint



For more information please click here





#### **OUTLOOK 2024**

There are some exciting trade fairs coming up again next year...



The first event will take place in South Africa in January. ARCORA® will be organizing a hotel trade fair there with its business partner from Cape Town, Prime Cleaning Suppliers.

**CAPE TOWN | SOUTH AFRICA | 25 JANUARY 2024** 

The next major trade fair highlight will take place in MAY 2024. We are already looking forward to welcoming you next year at INTERCLEAN in Amsterdam in hall 1, stand number 01.416. We will once again be taking part in the Innovation Award with an innovative top product.





INTERCLEAN AMSTERDAM 2022 INNOVATION AWARD

Category winner with the ARCORA® PU-PAD LIGHT

We would like to thank you very much for taking the time to read our update.

Thank you for your support!

Thanks to our successful collaboration and your trust, we can look back on a great year 2023 and hope for an equally successful and eventful year 2024 with you!

Merry Christmas!