

# ARCORA® GROUP



**SCRUB &  
CLEAN** *2 IN 1* MICROFIBER CLOTH



The concept of sustainability is firmly anchored in the ARCORA® corporate philosophy and plays a significant role in the development of amazing innovations. From the very beginning, sustainability has been a core concern for ARCORA® and has become increasingly importance in recent years. In all our products, we always make sure to consider not only the economic aspects but also the social and environmental aspects.

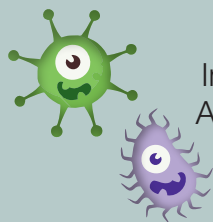
We live sustainability every day and define our approach with the guiding principle "Making a Difference for Generations." Driven by this sustainability mindset, ARCORA® develops innovations such as the SCRUB & CLEAN 2IN1 microfiber cloth.

## WHY SCRUB & CLEAN 2IN1 MICROFIBER CLOTH?

Cleaning sponges are used in many areas of daily cleaning. Whether in the sanitary area, in the kitchen or in other areas of maintenance cleaning, the cleaning sponge is used in many places. Depending on use and strain, a cleaning sponge wears out over time and can no longer be used after a certain period of time. The sponges then end up in the garbage can and a new one has to be found.



In addition, the cleaning sponge develops into an object that is densely colonized with germs. A porous surface with a warm and moist climate inside makes the sponge the ideal habitat for microbes. The sponge should therefore be replaced regularly and frequently.



**What if there was an alternative to the cleaning sponge?**

**A game changer that would produce less waste and be more hygienic?**

**The alternative is called**

**SCRUB & CLEAN 2IN1  
microfiber cloth!**





# SCRUB & CLEAN 2IN1



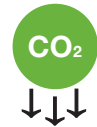
## washable

can be reused several times,  
up to 500 wash cycles at 60 °C



## material savings

less materials,  
plastic film and  
packaging are required



## CO2 savings

fewer  
transportation routes



## long product life

high-quality materials ensures  
a long product life, minimizes waste,  
supports the sustainable  
use of resources



## cost savings

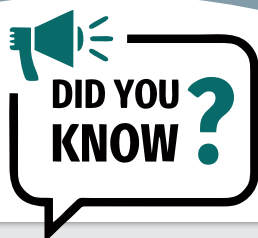
as an alternative to  
conventional cleaning sponges,  
it enables enormous **cost savings**



## less germ accumulation

sponge should be replaced  
regularly and frequently





## FACTS & FIGURES



**1 pallet** → 3.600 ARCORA® cleaning sponges

**1 truck** → 33 pallets → 118.800 pcs. ARCORA® cleaning sponges

118.800 pcs. cleaning sponges → 792 SCRUB & CLEAN 2IN1 microfiber cloths



1 pallet  
36 boxes = 3.600 pcs  
(1 box: 100 pcs.)



**33 pallets sponges**



5 boxes & 42 pcs. = 792 pcs.  
(1 box: 150 pcs.)



**1x SCRUB & CLEAN 2IN1 MICROFIBER CLOTH**  
replaces approx. 150 ARCORA® cleaning sponges!

- The use of SCRUB & CLEAN 2IN1 cloths would require significantly **less space**
- In addition to the space saving, a significant **cost saving** would be realized
- The **CO2 emissions** caused by trucks would be reduced



# SCRUB & CLEAN 2IN1



## THE ALTERNATIVE TO THE CLEANING SPONGE



### SPECIFICATIONS

<b>Yarn blend:</b>	80% polyester 20% polyamide
<b>Colour:</b>	BLUE, GREEN, YELLOW, PINK, GREY
<b>Washing label:</b>	Satin-Label WHITE
<b>Size:</b>	40x40 cm
<b>Weight:</b>	ca. 45 g/cloth
<b>Units:</b>	30 x 5= 150 pcs
<b>Art.-No.:</b>	ASC4040BL ● ASC4040GR ● ASC4040GE ● ASC4040RO ● ASC4040GU ●

**MADE IN EEC**

**Ideal against  
stubborn dirt and  
incrustations!**

## SCRUB & CLEAN 2IN1

abrasive bristle side



soft microfiber side



Do not use fabric softener & bleach  
Wash according to type



### PROPERTIES

The SCRUB & CLEAN 2IN1 microfiber cloth is ideal for stubborn dirt and incrustations on all non-sensitive surfaces in maintenance cleaning. The microfiber side with bristles dissolves stubborn dirt and the soft microfiber side absorbs the water and the dissolved dirt. The microfiber side is perfect for wiping and sensitive surfaces.

- With abrasive bristle side and soft microfiber side
- Scratch-free on surfaces
- Excellent dirt removal power thanks to abrasive bristle side
- High dirt and water absorption
- For thorough and streak-free cleaning

### APPLICATION

The cloth achieves optimal cleaning results especially in wet/damp condition with ideal dirt removal power.

### APPLICATION AREA

For basic and maintenance cleaning of any surfaces. Particularly suitable for use in kitchens and sanitary areas and for spot removal of stains.

### WASHING RECOMMENDATION

A washing temperature of 60 °C is recommended. The use of fabric softener and bleach should be avoided. In general, it is recommended to wash the product only sorted by type. It is recommended to dry the SCRUB & CLEAN 2IN1 microfiber cloth gently in the microfiber program.





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